

# Pricing and Schemes for Trade & Distribution

Transform Your Pricing and Promotions Strategy with DynaTech!

DynaTech's Pricing and Schemes for Trade and Distribution is powered by **Microsoft Dynamics 365 F&SCM** and offers advanced tools to streamline pricing strategies, promotions, and catalog management, enabling businesses to thrive in today's fast-paced market.



## Key Features

### Dynamic Pricing & Discount Management

**Feature:** Seamlessly adapt to fluctuating market conditions and customer demands with dynamic pricing strategies and discount management features.

**Benefit:** Maximize revenue and profitability while aligning with evolving market requirements.

### Campaign Management

**Feature:** Craft and manage targeted marketing campaigns for products or distributors. Track performance in real-time and use insights to refine strategies.

**Benefit:** Increase market presence, customer engagement, and revenue generation through effective campaign execution.

### Discounts and Rebates Tracking by SKU

**Feature:** Track discounts and rebates at the SKU level to gain granular insights into financial incentives associated with each product.

**Benefit:** Optimize pricing strategies for each product to enhance profitability and transparency.

### Track Discounts & Rebates by Distributors

**Feature:** Provide a detailed breakdown of discounts and rebates by distributors, ensuring transparency and accountability in financial agreements.

**Benefit:** Strengthen relationships with partners by offering a clear overview of financial incentives tailored to each distributor.

### Product Catalog Management

**Feature:** Manage an evolving product catalog with ease, whether handling a diverse product range or adding new items to your inventory.

**Benefit:** Keep your catalog dynamic and up-to-date, ensuring efficient management of product offerings.

### Scheme Navigator

**Feature:** Simplify the creation, management, and optimization of promotional campaigns with the intuitive Scheme Navigator tailored to your industry.

**Benefit:** Gain a strategic advantage by boosting customer engagement and sales through effective campaign management.



### Customizable Pricing Models

**Feature:** Tailor pricing structures with flexibility and adaptability, ensuring alignment with business goals and the ability to respond swiftly to market changes.

**Benefit:** Perfectly align pricing strategies with business objectives, ensuring competitive pricing and adaptability.

### Centralized Dashboards and Reporting

**Feature:** Access real-time insights and reports through centralized dashboards to monitor performance and track KPIs.

**Benefit:** Make informed decisions with an all-encompassing view of your business, ensuring constant awareness of operational performance.

### Demand Forecasting

**Feature:** Use advanced analytics to make precise demand forecasts, helping you stay ahead of market trends.

**Benefit:** Optimize supply chain operations and reduce guesswork with data-driven insights into future demand.



### Contact DynaTech Today!

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### Our Impact in Numbers

**350+** Masterminds

**100+** Clients Worldwide

**150+** Dynamics 365 Projects

**98%** Client Retention Rate

