

Streamlined Customer Engagement and Finances for a Stationery Manufacturer

A pioneer in the scripting revolution in the writing industry for the last three decades, providing a complete range of world-class writing instruments and stationery products



**Industry
Manufacturing**



**Workforce
500-1000**

Solutions

- **Microsoft Dynamics 365 Customer Engagement:** Enhanced customer relationships and streamlined sales and marketing activities for better lead tracking and customer insights.
- **Microsoft Dynamics 365 Finance:** Enhanced financial operations, including accounts payable, accounts receivable, cash and bank management, and fixed asset management.
- **Supply Chain Management:** Integrated and optimized procurement, sourcing, and warehouse management for efficient inventory tracking and order fulfillment.
- **Production Control and Quality Management:** Customized production control and quality checks for both standard and custom products.

Services

- Microsoft Dynamics 365 Customer Engagement
- Microsoft Dynamics 365 Finance and Supply Chain Management
- Managed Services
- Pricing and Schemes

Benefits

- Enhanced sales and marketing capabilities for improved customer engagement and revenue generation.
- Better control over production processes, ensuring quality standards and timely delivery of products.
- Streamlined inventory management, procurement, and financial transactions, leading to cost savings and improved cash flow.
- Comprehensive reporting and analytics capabilities for informed decision-making and business growth.

