

Revolutionizing Marketing and Data Management in Chemical Manufacturing

Dedicated services to enhance the health of environments around the world in Professional Pest Management, Forestry, Ornamentals, Golf, Industrial Vegetation Management, Lawn & Landscape, Mosquito Management, and Range & Pasture.



Industry
Chemical
Manufacturing



Workforce
1000+

Solutions

- **Real-time Marketing and Social Media Integration:** Enabled advanced real-time marketing efforts with seamless integration to social media platforms.
- **Lead and Opportunity Management with Special Pricing:** Improved lead and opportunity tracking through automation. A custom quote management feature enabled special pricing and discounts.
- **Automated Communication & Case Management:** Streamlined client's customer interactions with an auto email scheduler and case management workflows.
- **Data Quality and Cleansing with Copilot for Sales & Customer Service:** Leveraged Copilot to automate data quality improvements, including duplicate detection and cleansing tools.

Services

- D365 Marketing
- D365 CE
- D365 Customer Service
- Microsoft Fabric
- Managed Services
- SecureD365
- D365 Customer Insights
- Dynamics 365 F&O
- Power Platform
- Vendor Collaboration
- ABM
- D365 F&SCM

Benefits

- Improved conversion tracking and integration with the website.
- Streamlined communication and case resolution processes.
- Enhanced data quality and lead management, ensuring better sales and service outcomes.
- Streamlined email and in-app notifications, and Sitecore data sync.